

הצעת פתרון – בחינת הבגרות באנגלית

חורף 2013 – שאלון G 407,016108

הצעת הפתרון הבחינה באנגלית נכתבה על-ידי צוות מורי האנגלית בבתי הספר של לחמן.

THE POWER OF THE CROWD

Question 1

Which of the following is true according to lines 1-6?

iii) The public is increasingly involved in product design.

Question 2

What do we learn from lines 7-13?

iii) What crowdsourcing is used for.

v) How certain products are difficult to design.

Question 3

What is presented in both the second and the third paragraphs?

iv) Benefits of crowdsourcing.

Question 4

How do the companies mentioned in lines 14-26 find out which of the ideas that are posted on their websites have the greatest appeal?

COMPLETE THE SENTENCE

ANSWER: The ideas are rated (by the people) on a scale.

Question 5

In lines 28-29, the writer mentions people who "take on a task". What task might they take on?

ANSWER: Solving a problem//Designing a product//Improving a service //Improving the design of a product//Suggesting novel products for the home.

Question 6

According to lines 27-32, one common reason people take part in crowdsourcing is that they want /hope to be noticed by potential employers//hope to gain professional prestige.

Question 7

Why does Howe mention the number of kids with internet access?

ANSWER: To explain why he thinks that crowdsourcing will become common //widespread//popular.