



MODULE C
A SPY IN YOUR POCKET

1. What is the main idea in lines 1-5?

ii) There are people who can find out a lot about cell phone users.

2. What do we learn about Mark Davis in lines 6-11?

iv) His parents agreed to stop tracking him.

3. According to lines 12-15, what do advertising companies want to know?

ii) Where people are at any time.

iv) What things people are interested in.

4. The writer brings the example of the teenagers in lines 12-15 to show

i) how advertising companies use cell phone information.

5. Sloan is worried because

ii) the privacy of cell phone users is not protected.

6. According to Sloan, sensitive information

iv) is not protected enough against spying.

7. **According to Sloan, before advertising companies start to track people, they should** first get their permission (to use their cell phone information.)

8. Give ONE advantage of tracking mentioned in this report.

Worried parents know where their children are spending their time//Parents can track their children's driving habits and warn them against danger//It is possible to track people who are involved in car accidents // It is possible to track people in case of emergency//People want to receive advertisements that are relevant to them.

9. Why does the writer think that tracking will continue? Give ONE reason.

Many people are interested in it//Technology makes it possible

10. According to the writer, what needs to be done about tracking?

There should be clear laws about it // There should be very clear laws about who is allowed to do the tracking and for what purposes.

11. Another title of this report could be

iii) Someone is Tracking You.